



**SHRINE MAPLE SUGAR BOWL INC.
INCORPORATED**

FOOTBALL GAME & PAGEANT

Benefits Shriner's Hospitals for Children

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High School Cheerleader Coach
Bellows Falls Union High School
406 High School Rd
Westminister, VT 05158

Dear VT and NH High School Cheerleader Coaches,

As a follow-up to our letter of October 17th, 2016, the All-Star Cheerleading teams are being formed for the 64rd Annual Shrine Maple Sugar Bowl Football Game being held on August 5th, 2017 at Castleton University. Leading cheers before some 4,000 people could well be a once-in-a-lifetime experience for those who participate.

Those selected will take part in the Shriners Pregame Parade as well as lead cheers during the game itself.

The Shrine Maple Sugar Bowl is played for the benefit of Shriners' Hospitals for Children and in its first 63 years has raised over four million dollars for this cause. The game is all about kids and the football players, the musicians in the All-Star Band and the cheerleaders are all doing their "thing" so that children less fortunate than themselves can someday lead a normal life.

You will find enclosed a nomination form on which to recommend your best skilled cheerleaders. They should presently be in either 11th or 12th grade. Depending on the number of responses we may have tryouts.

We hope you will see this as an incredible opportunity for your students and that you will nominate your finest cheerleaders. Those nominated will be sent a parental consent form along with further information regarding the day of the game and their participation.

Please return the nomination forms by March 6th, 2017. We look forward to hearing from you.

Thank you.

Sincerely,

Barbara L. Saine

Barbara L. Saine
Office Manager